

ID:5917

20 November 2019

Present: Genevieve, Alex, Mahir, Karin, Alannah, Ashley, Reilly, Shvata, Aiishwariya, Phoebe, Chadd, Rachael.

Call to Order: 12:34 pm.

YEARBOOK

Aiish: I spoke with Chadd, and they can't move the 3L Formal up so we will be leaving the original date.

Ashley: People would still be here to write the Bar Exam.

Aiish: I can't do anything really, so after exams I will coordinate with the 1Ls for pictures.

CLOTHING SALE

Aiish: there will be a sale on November 25th. I didn't have much of a choice, so that will happen next Tuesday in Gowlings.

Gen: Could you please look at the t-shirts in the storage room to offer something different for the sale and get rid of them?

Aiish: Sure thing.

FORMALS

Aiish: I have gotten 4 rejections from sponsors so far, but I'm thinking of hosting the 2L Informal Formal at the Drake Hotel. We are looking at the same price. There is a \$3000 minimum spend, which seems possible to do. The tickets last year were sold for \$20, so we will hopefully get enough students this year.

Alex: For 1L formal, we are trying to get sponsorship because the prices seem to have gone up. There are ways to cut costs on dismantling the tickets for \$60 value.

Gen: have you reached out to Eglinton Grand?

Reilly: we have but we're just reaching out to others as well.

Phoebe: we're trying to see where we can cut costs.

Reilly: from our townhalls, we got feedback that people want a cheaper formal.

Gen: just get a DJ and people will have a good time for sure.

Karin: We put on a playlist afterwards last year and it was fine.

Phoebe: have any sponsors sent in a cheque?

Mahir: We do have one cheque that has come in.

Rachael: if anyone is Kosher, that will increase the cost. We found last year that people will complain about the price but still buy the ticket. That is the nature of this type of event.

Gen: just coordiante with Chadd because if the 1L Formal is less than the 3L you will get issues.

Chadd: We are looking at booking the CN Tower. I reached out to the Dean for funding. Stay tuned for news on whether we can afford something like that. We are thinking a cocktail appetizer instead of a seated dinner. We can charge a significantly lower price for tickets, so this is what we are looking at dependent on Dean Funding.

Gen: The Dean paid for an open bar in the past. Now, they give a higher budget – that is where the increased money comes from for the 3L formal than the 1L formal.

Phoebe: should we reach out to the Dean for funding?

Chadd: yes, you should.

Rachael: we got \$1000 – \$2000 last year from the Dean for 1L formal.

Phoebe: we are trying to get a buffet.

Alex: We are getting quotes for minimum spends based on dinner.

Rachael: people are becoming accustomed to coming at a certain time. If you do an option for dinner and dancing, then some people won't come till very late which takes away from the event.

Gen: you need to advertise the dinner as the focal point to explain the price difference compared to 3L Formal.

Karin: we thought that the venue fee was waved, and we assumed we would also get that, but that wasn't the case. So, just be sure you do that early and talk to them about it.

Alex: I spoke to a venue to commit to a lot in paper. Their venue fee isn't waved but it is discounted.

Karin: They will be willing to negotiate on it.

Rachael: March is a low season so you might get lucky with that.

Ashley: What price point are you thinking per ticket, Chadd?

Chadd: I think we are looking at \$55 – \$65. We will have a wide selection of drinks and late-night food.

CHARITY MONTH

Alex: we're focusing on promoting period purse over movember. We got a good turnout for our pancake sale.

L&L OFFICE CODE

Gen: Just a reminder to keep our office code to strictly L&L Exec Members. Please let myself or Ashley know if others do somehow get access.

KEYPAD LOCKS IN ROOM 2007

Ashley: the only way to access them is a set of keys, so the access is limited. We are thinking of installing keypad locks so that it can be used as student club space and for Mock Trial. It would be easier access to the hallway. OEO said it would cost \$480 per key pad plus \$46 per hour for labour. OEO would pay half, which is nice. We would have exclusive use of the space. They suggested 4 keypads, but I think 3 would be enough. Our share would be \$780.

Rachael: what about Athletics access?

Ashley: they do have keys, so they might not need another keypad. But if they do get offended, we can talk about getting another.

I would like to submit a motion to approve this cost.

Mahir: I would need our budget ratified before approving costs.

Ashley: this could come from our cost center. Which is external to our budget.

Gen: the cost center is money that sits with OEO. In the past, L&L has covered certain expenses that clubs our now responsible for themselves. But, we can't make a decision yet until we have a budget.

Karin: we're going to need the budget.

Rachael: will OEO charge us more for changing the codes every year?

Ashley: I believe so, it might not be in their control.

Gen: but they may not, because they charge us a flat rate.

Rachael: maybe we should get some more clarification on this.

Gen: or they don't need to be changed every year because there's no money in those offices.

Ashley: I will talk to OEO about this. So, what is our timeline for the budget? I'm hoping for this to be done before Mock Trial.

Gen: Mock Trial hasn't had an issue with getting in there in the past.

Ashley: If doesn't get done before Mock Trial, I'm sure it will be fine.

Gen: do you think a firm would sponsor this?

Karin: I don't think so, but maybe.

Rachael: maybe we can talk to Anita about naming that hallway after the firm that sponsors this.

Gen: I can talk to her about it.

Mahir: I have a budget prepared that I can send out today.

FRIDAY TABLING

Ashley: is anyone available at 9:45 pm and 2:15 pm?

Rachael: Just leave the table and chairs in the hallway and we can deal with it on Monday.

Gen: you could leave it in the Office of Professional Development potentially.

Reilly: I will be here for Legal Process. If they can table later on.

Rachael: We did leave it in the hallway last year and it was fine.

Ashley: I can ask them if they will table later on.

L&L SIGN IN THE JCR

Ashley: I think our sign should be in the JCR just to let them know that we are a part of that bar. It will be another cost.

Gen: we could put our banner in there.

Rachael: we could have it in there when the bar is there. We'll see how much it will cost to place a real sign in there and potentially do it next year.

Karin: some universities give you the materials and you try making the sign, it is cheaper and students are involved, so I can reach out to them.

SPONSORSHIP FROM EDMOND

Gen: I received an email from Edmond regarding \$300 for an event in return to send out an email to the student body to promote their Bar Course. The Career Development Office does promote their course. They are offering a 10% promo code for their course. I'm not sure if we can send out advertisements from 3rd parties in our student emails.

Rachael: I'm not sure, but it is something that I will look into.

Gen: if we are doing favours for these companies, this could be an issue. During O-Week some sponsors wanted a list of students, so the way it was handled was there was a suit giveaway where students could voluntarily give their emails. Should we be setting a precedent with this?

Rachael: I think the line is accepting sponsorship to promote having other goods available (pens) but it's different if we're telling them to specifically do something and pay for it. I don't like the idea of us encouraging the student body to this.

Phoebe: would they be ok with us endorsing this on social media?

Gen: I can ask them.

Alex: in the townhall, people feel like they get too many notifications. So about sending them more emails with sponsorships, if we accept this one then others will come. If we are doing this, \$300 is not enough.

Ashley: I'm not opposed to the sponsorship if we get real money. It can lower the formal ticket and other costs.

Rachael: on being overwhelmed with events, that is just a part of our experience. If we're getting actual money, then we can put this out to the student body.

Shvata: to avoid sending out too many emails, we can check and see if they are ok with their advertisement being placed in our Newsletter.

Gen: this could be a case by case basis.

Rachael: we do have an advertising company. They can be in contact with them. We can make it pure advertisement.

Gen: I can send them the options.

Rachael: We can talk to CU Advertising about our Newsletter.

Gen: I can send them an email about putting them in our Newsletter for more compensation.

ANCILLARY FEES

Gen: because of how SCI worked, we got charged after we paid tuition. This has resulted in interest charges. It is minimal, \$4 per student. How does everyone feel about an email push to make sure people pay their student fees?

Rachael: we also get charged on the health care plan, so there are a lot of extra fees that people should be aware of. We should also have a guide on how to do it and how much to pay on what days. This would be a benefit.

Gen: can you create a guide?

Rachael: I can talk to someone from Osgoode or York to see if they can make a guide. So, we can do a note now, and for next term have a guide that we can reuse.

Gen: so, we will send out that email asap. I will reach out to YUGSA and Financial Services about this.

SKI TRIP

Karin: a lot of people are coming, but there are things to be mindful of. Pub night might be a concern because of when people are showing up. The pubs do get concerned as well. We also struggle with the minimum spend when people have this issue. For ski trip, we can't buy out the venue. If people don't come by 11:30pm then they will not be able to get in, which will lead to complaints.

Phoebe: we can send out an email reminding people.

Rachael: when we give people the wristband we can remind them.

Gen: we should tell people the cut-off.

PUB NIGHTS

Karin: Do people have any thoughts on incentivizing people to come earlier?

Rachael: we have been telling people that there is no cover. If we tell people a time, then there will be more incentive.

Shvata: we can also see if places will do drink deals for a certain time.

BUDGET

Mahir: The big change is with club expenses. We agreed to \$28,000. It doesn't seem like we are spending that actual amount compared to the last few years. I think it would be understandable to cut that by \$3000. The net income reflected \$5000 profit from Wendy Babcock, but that was for charity – so the numbers aren't a good indicator of where the money is actually going. There is a slight decrease in yearbooks. We had too many last year, so we can cut back on that. 1L formal still has a \$2000 budget and 3L formal has \$3000. The budget doesn't need to be so precise; we just need a starting point of where to work from.

Ashley: I am ok with the decrease in club expenses.

Rachael: do we have clarity on the budget from last year on whether it was full year?

Mahir: the Levy is accurate for the full year.

Ashley: if we have this slightly over \$3000 income, can we budget for the keypads?

Rachael: we can put that in contingency because we do have other expenses still.

Mahir: i'm not sure how much space we have to move the budget around yet. Unless, you want to play around with the club expenses because it is to their benefit as well. We can try a funding arrangement with clubs.

Ashley: is there a reason we keep a net income?

Mahir: events are going to be a lot more expensive than we assume.

Rachael: one of the reasons we can fund the JCR is because we invest.

Motion to Ratify: Rachael. Seconded by: Alannah. All in favour.

Ashley: how much time should they expect after submitting a cheque?

Mahir: maybe 2-3 weeks.

Karin: how does the club budget work?

Gen: Clubs won't be spending that budget, so it gets carried over.

Ashley: I will push for clubs to spend the funding they do get. I am planning an L&L Finance session with Mahir to help explain the forms to Clubs. Is there a date to stop send cheque requisition?

Mahir: We can say November 27th.

Rachael: We can put a notice on the website.

Adjournment: 1:41 pm.